

# Connected Intelligence

EDUCATION'S FIRST FULLY MANAGED  
DATA-AS-A-SERVICE PLATFORM



**Connected Intelligence by PowerSchool provides a global, fully managed, secure data platform for education organizations around the world.** By linking data and making it accessible in one secure location, Connected Intelligence helps Ministries of Education (MoEs) make the most efficient and effective use of their data and leverage cradle-to-career data insights that supports students' lifelong success while elevating country-wide workforce development.



## Increase Equitable Opportunities

Connecting data from early childhood to adulthood can help improve a wide variety of initiatives aimed at supporting student outcomes and can even be leveraged within post-secondary support and workforce development efforts.



## Expand Data Access

Expand access to all data, including historic, current, future and any third-party data sources. This includes labor and workforce development data and secure inter-agency data sharing and collaboration.



## Empower Stakeholders with Key Insights

Seamless data collaboration among internal stakeholders and external partners facilitates data-driven decision-making. Leverage machine learning and analytics that alert stakeholders if a student is exhibiting warning signs (e.g., an increased chance of not graduating on time) or ready for extension (e.g., a candidate to bypass a course or grade).



## Expand Pathways toward Upward Mobility

Connecting data from early childhood to adulthood can help improve a wide variety of initiatives aimed at supporting student outcomes, and it can position all students for lifelong success and their communities for positive social and economic futures.



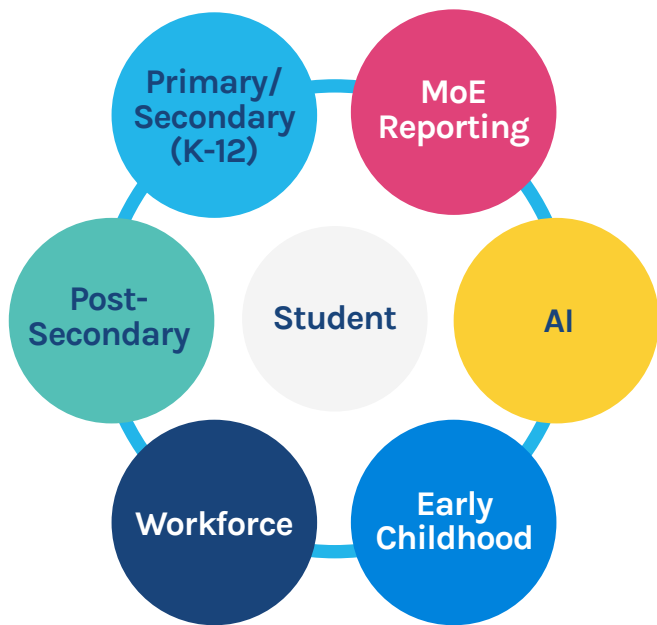
## Fuel AI Initiatives with Comprehensive Data

More and more, educational institutions are realizing that data fuels AI, as AI will only be as effective as data is complete. With Connected Intelligence, schools and MoEs can be more prepared to maximize the positive impact of AI thanks to a data lake that is secure, comprehensive, and centralized.



## Enhance Data Security

A single location for secure data storage, management, and access to a school's or MoE's historical data, live transactional data (such as SIS, Assessments, HR, Finance, Surveys, NSC etc.), third-party data (labor market data, data warehouse analytics, etc.) and all other data sets.



Connected Intelligence enables schools and MoEs to realize the momentous goals of delivering personalized learning, meeting each student where they are, and providing contextually relevant information that allows educators to take immediate action.



Connected Intelligence from PowerSchool is Powered by Snowflake, the data cloud company, to provide education leaders with industry-leading capabilities for data warehousing, data lakes, data engineering, data science, data application development, and secure data sharing.

## Data-as-a-Service

The first fully managed Data-as-a-Service platform helps schools and MoEs break data silos and make the most efficient and effective use of the massive amounts of data generated across their source systems.

## Data Marketplace

The Data Marketplace ingests and cleanses data from third-party sources, including current and predictive census, social services, and labor data.

## P20W Data Access and Insights

The P20W Data System provides a holistic picture to inform national policy and redirect investments and programs that have the power to transform communities and economies.

“ From the ability to unify access to our data for research and ad-hoc analysis, to using predictive insights for preparing our students for the workforce, Connected Intelligence will revolutionize the way we use data for mission-critical initiatives to drive our students’ success. ”

**HUGH GOURGEON**

President  
Challenger Schools

Learn more about Connected Intelligence by PowerSchool.

Visit [www.PowerSchool.com](http://www.PowerSchool.com) or call 1-877-873-1550 to learn more.

